

We invite your businesses, organization or Individuals to join us to make the holidays brighter for our community. This year's celebration will begin Friday, November 29th to December 22rd every Friday & Saturday 5:00pm – 9pm and Sunday 5:00pm - 8pm

- The Holiday Light show will feature area businesses, Organizations and individuals that are interested in joining the Christmas spirt, light displays Santaland, campfires, hot chocolate, pictures and much more.
- This year's event will have display spots (20ft by 20ft) available.
 - O The sooner you register, the better chance to get a spot to display.
- Displayers are encouraged to make their displays BIG and BRIGHT! The bigger the better!

o Fan Favorite

- Winner will get recognized on Facebook and receive a certificate.
- All lights, electrical cords, etc.... is the responsibility of the displayer.
- ALL PROCEEDS will support the Perham Scouts Troop 321 to help to off-set the cost of local camps, National Youth leadership courses and experience High Adventure Camps along with many other Scout opportunities.

Show Perham that you are committed to brightening the Christmas Holiday!

Sponsorship Levels Available:

\$125 - Displayer - Reserved spot for your display and advertising to thousands of people during the event.

\$250 Community Partner - For those businesses who do not want to display, but who would like to support the Lights in the Pines. Your name is listed as a Community Partner on flyers handed out to the community and various advertising.

\$500 Silver Sponsor - Reserved spot for your display, sign with your business name on it if you chose not to set up a display, guaranteed radio spots on Radio stations in and around the Perham area. Reach thousands of people for one low price.

\$750 Gold Sponsor - Reserved spot for your display, sign with your business name if you chose not to set up a display, guaranteed radio spots on Radio stations in and around the Perham area. Reach thousands of people for one low price, ability to hand out items, coupons, goods and promotions to all guests entering the Lights in the Pines.

\$1000 Platinum Sponsor - Reserved spot for your <u>extra-large display area</u>, sign with your business name on it, guaranteed radio spots on Radio stations in and around Perham, and the ability to hand out items, coupons, goods, promotions to all guests entering the Lights in the Pines and to reach thousands of people for one low price.

We look forward to sharing a "brighter" holiday with you! Displayer Registrations will be taken until Spots are filled